



Calling all fellow Lake Champlain chamber members!

# Save up to **70%** Off Display and Online Video Advertising From Simpli.fi

Extensive Reach | Exclusive Inventory | Precise Targeting | Transparent ROI

Simpli.fi invites you to take advantage of **EXCLUSIVE MEMBER ONLY** discounts on our advertising solutions. Leverage our suite of services to gain precise targeting of your advertising messages, saving you money and time while increasing your sales.

## How Simpli.fi Works

Simpli.fi allows you to reach your ideal audience with multiple targeting strategies to maximize your impact whether a single media type or across multiple touchpoints. Our product list contains a variety of cookieless solutions via our proprietary technology. Pinpoint your audience across display, online video, and/or streaming TV with efforts including:

**Geo-Fencing:** Target individuals who are visiting your competitor's brick and mortar locations or points of interest such as events

**Keyword Contextual Search Retargeting:** Target users who are searching for specific keywords or reading relevant content

**Addressable Geo-Fencing:** Target individual households based on over 3,000 demographic variables or using Simpli.fi's data

**Site Retargeting:** Target individuals who have previously visited your website



Visualization of Addressable Geo-Fencing

### CHOOSE YOUR SPECIAL CHAMBER PACKAGE BASED ON PRICE POINT AND FLIGHT LENGTH:

#### For \$500/month

- Receive 125,000 guaranteed impressions per month for a banner display campaign.  
or
- Receive 41,667 guaranteed impressions per month for an online video and/or streaming TV (CTV) campaign.

#### For \$1,500/month

- Receive 375,000 guaranteed impressions per month for a banner display campaign.  
or
- Receive 125,000 guaranteed impressions per month for an online video and/or streaming TV (CTV) campaign.

#### For \$2,500/month

- Receive 625,000 guaranteed impressions per month for a banner display campaign.  
or
- Receive 208,333 guaranteed impressions per month for an online video and/or streaming TV (CTV) campaign.

For budgets higher than \$2,500/month contact your sales director for your special package.

**Flight Options:** 3 months or 12 months

### SEE YOUR SPOTS ON PREMIUM NETWORKS LIKE THESE:



### Let's put Simpli.fi to work to reach your business goals!

Contact your local sales director to take advantage of this great deal and expand the reach of your marketing to the right people at the right time.

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[Learn More →](#)