# Calling all fellow Lake Champlain chamber members!

# Get **70%** Off on Streaming TV Advertising From Simpli.fi

Extensive Reach | Exclusive Inventory | Precise Targeting | Transparent ROI

Simpli.fi invites you to take advantage of **EXCLUSIVE MEMBER ONLY** discounts on our advertising solutions. Leverage our proprietary streaming TV capabilities to boost your brand across TV households in your market. We will even include ad production!

Leverage ZTV, our ZIP-code targeted Connected TV (CTV) solution, to identify and target relevant ZIP codes in your market based on demographics and viewing habits across high profile TV networks and streaming-only content, amplifying your brand to your key customers.



#### CHOOSE YOUR SPECIAL CHAMBER PACKAGE BASED ON PRICE POINT AND FLIGHT LENGTH:

#### Investment Options

For \$1,000/month

- Receive 75,000 impressions per month on streaming TV (CTV)
- Receive one AI-generated 30-second commercial

For \$3,000/month

- Receive 240,000 impressions per month on streaming TV (CTV)
- Receive one AI-generated 30-second commercial

For \$5,000/month

- Receive 410,000 impressions per month on streaming TV (CTV)
- Receive one AI-generated 30-second commercial

For budgets higher than \$5,000/month contact your sales director for your special package

### **Flight Options**

- 3 months
- 12 months

#### Let's put Simpli.fi to work to reach your business goals!

Contact your local sales director to take advantage of this great deal and expand the reach of your marketing to the right people at the right time.

## SEE YOUR SPOTS ON THESE PREMIUM STREAMING TV PROVIDERS:





Lifetime

**A:E** 



DIRECTV

tubi



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#### Learn More →